Helping People Succeed’s Call for Artists
2017 Art for Living Calendar

Thank you for your interest in participating in Helping People Succeed’s annual Art for Living Calendar project that benefits the programs and services of our 501(c) 3 nonprofit organization. Please review the guidelines for your calendar submission. Helping People Succeed looks forward to receiving your application, reviewing your artwork and coordinating the 2017 calendar project with 13 artists who will be selected by our judges.

CALENDAR GUIDELINES FOR 2017 SUBMISSIONS
Judging of submissions will be in two phases – digital jpeg submissions for the first round and actual paintings, unframed, for the second round. Your own digital photo in high resolution may be submitted in a jpeg format, or you may have your submission scanned. (Artists are responsible for scanning fees). In emailing your submission, please include the completed artist application (attached below). The application fee ($25) may be mailed, paid on our website (hpsfl.org), or dropped off to our office at 1100 SE Federal Highway, Stuart, FL 34994.

Specs for e-mail submissions:
• 300 dpi image, 10” wide horizontal, RGB color & jpeg format. No frame or glass should be included.
• Include title, size of original (X” wide by X” high), medium and retail price of the submission.

Final judging will be from original artwork. Slides, photos, or other reproductions will not be considered in the second review. Artists will be notified by e-mail if their artwork is selected for the final phase of judging. Original artwork can be delivered to the Helping People Succeed’s office.

Submission Guidelines:
• Open to artists in Martin, Palm Beach, St. Lucie, Indian River and Okeechobee counties.
• Only the artist who created the original work may apply.
• Horizontal artwork format only. Calendar measures 15.5” w by 12.5” h (Paintings at 16” x 12”, 24” x 18”, etc.).
• Framed artwork no larger than 48” wide.
• Final selections are based on quality, format, suitability for reproduction, subject matter and quality of framing.
• Subject matter should be tropical and/or local scenery (Examples: fish, birds, trees, beaches). Local scenes may include Indian River Lagoon, St. Lucie or Loxahatchee Rivers, covered bridge roads, the Savannas and views of nature or historical sites.
• Applicants are asked to submit 300 to 350 word biography by e-mail with the jpeg artwork.
• Original artwork to be available for sale by Helping People Succeed from the time of acceptance through December 31, 2017.
• Artwork may be submitted framed or unframed. Artists will be responsible for delivering unframed artwork to be scanned, picking up when notified, reframing, and delivering to Helping People Succeed.
• Artists not chosen for the 2017 Calendar will be notified to pick up their artwork at Helping People Succeed’s office.
• Special consideration may be made if artwork delivery schedules conflict. Helping People Succeed reserves the right to make decisions for special consideration.
• E-mailed submissions will be considered once the application and fee have been received.
• Applicants for submission to the calendar must be at least 18 years old.

ARTISTS SELECTED FOR THE 2017 CALENDAR
Artists are required to participate in the following events:
• Artist Reception & Calendar Signing. This reception will be held in November 2016. Artists will be notified once a date has been determined. Artists will be available that evening to autograph calendars and are invited to display a limited number of art pieces for sale.
• Artist Calendar Signing events at Barnes & Noble Booksellers in Jensen Beach and the A.E. “Bean” Backus Gallery and Museum in Fort Pierce are scheduled in the beginning of December 2016; and any additional artist events will be announced.

HELPING PEOPLE SUCCEED WILL:
• Retain 35% commission of retail price for the sale of the selected calendar artwork, as well as for any artwork sold at the Artist Reception in November 2016.
• Handle all sales and cover all costs of sales, including credit card fees, etc.

SUBMISSION CHECKLIST:
_____Completed application (submit to Calendaretry2017@hpsfl.org)
_____Check for $25 made payable to Helping People Succeed Foundation (or by credit card)
_____Original artwork jpeg for first review by judges
_____300 to 350 word artist bio in the body of the e-mail or attached as a Word document

SCHEDULE:
• Artwork e-mailed & materials must be received by 5 p.m., Friday, April 29, 2016.
• Selection Committee will review the first-phase selections of the artwork during the following week, with notification to artists of accepted originals by phone or email. Original paintings are to be delivered to the Helping People Succeed offices. (Please label your work with all of your contact information & artwork information on the back of your original!)
• Selection Committee will decide on the final art pieces for the 2017 Art for Living Calendar from the original paintings, including identifying placement and acceptance within the calendar.
• Artists of paintings not accepted for the Calendar will be notified by email or phone for pickup.
• Unframed artwork will be delivered for scanning by Helping People Succeed or the individual artists. Framed artwork must be picked up by the artist, unframed for scanning. The artists will be responsible for payment of the scanning.
• Artists or Helping People Succeed will be notified when scanning and color-correction are completed for reframing.

- Helping People Succeed -
Helping People Succeed is a local non-profit organization that has been serving the Treasure Coast for over 50 years. Through its diversified, effective program services, hundreds of thousands of the most vulnerable local children, families and adults have been able to improve their lives through education, training, counseling and employment – and become productive and happy members of our community. For more information visit the website at www.hpsfl.org and click on the YouTube logo to review Helping People Succeed’s “Making A Difference” video -- Building Successful Families – One Life at a Time!
ARTIST APPLICATION SUBMISSION FORM
To be submitted by April 22, 2016

Name _________________________________________________________________

Address _____________________________________________________________
City_________________________     ZIP_________

Phone _______________________ E-mail ____________________________________

Title of Artwork __________________________________________________________

Medium ______________________ Retail Price_________________________________

Size of Image ______w x ______h    Size of Frame ______w x ______h

I have read, understand, and agree with all of the rules for consideration for the 2017 Art for Living Calendar. Please accept my application for consideration and my non-refundable Entry Fee of $25 (per entry). The payment may be provided by check, credit card over the phone or on our website at www.hpsfl.org; and may also be dropped off at 1100 SE Federal Highway in Stuart. I am also including a 300 to 350 word bio and digital art file as per the guidelines provided.

Signature of artist: _______________________________________________________

Print your name: ________________________________________________________

Date__________________________     Check #______________________________

Credit Card Info (VISA / MasterCard / American Express):

#________________________________ Expiration Date____________________

Security Number (3 numbers) on the back of the card ______

Signature: ____________________________________________________________

Mail or hand-deliver to:

Helping People Succeed
Art for Living Calendar
1100 SE Federal Hwy, Stuart, FL 34994

Submit calendar entries to the following email address: Calendarextr2017@hpsfl.org
For additional information, contact Margie Johnson at mjohnson@hpsfl.org or call 772.320.0773 or Adrienne Moore at adrienne.moore7@gmail.com or call 772.341.3845. Thank you.